

**Title Here**

By

Your Name

## **Proposal Table of Contents**

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## **The Overview**

1-2 paragraphs, usually starting with a statement or a question. Think of this as what appears on the back cover of a book.

## **Author Biography**

Tell them about you. Anything that makes you qualified to write this book. Usually one page.

## **Publicity Plan**

1-2 pages this is where you tell the publisher what YOU will personally do to market the book.

This is also where you highlight connections you may have. Each category gets a heading. For example

**Your Website**

**Your Blog**

**Your Social Media**

**Local Bookstores & Library**

**Alumni Association Member**

**Guest Blog Posts**

## **Concept and Competition**

3-5 Books that are most like yours

Mention the title, author, pub date, number of pages, and publisher

Tell the best part of the book and highlight what is different/better about yours.

## **Timeline and Word Count**

When your work will be ready

The word count (check what the typical word count is for your book genre)

## **Table of Contents**

If your book has chapters, list them here.



## **Sample Chapter**

Share the best chapter – doesn't have to be the first.

- Use 12-point Time New Roman Font
- Double spaced
- One-inch margins

Looking for more support? Did you know I coach authors? I can help you get un-stuck.

Let's see if we're a match to work together call 908-412-0737 or email [Jamie@JamieNovak.com](mailto:Jamie@JamieNovak.com)